MWPs are MVPs
Minority Women Professionals are MVPs Conference Series

Saturday, October 7, 2017 — 8:00am - 3:00pm
University of Pittsburgh Scaife Conference Center
3550 Terrace Street, Pittsburgh, PA

Space limited to 125 people!
REGISTRATION IS NOW OPEN!
shop.inspirehealthllc.com

EARLY BIRD RATES EXTENDED
Register before September 10, 2017!

Limited number of scholarships available
Apply Online!

CONFERENCE HOST
J. Nwando Olayiwola, MD, MPH, FAAFP
@DrNwando | CEO, Inspire Health Solutions, LLC; Chief Clinical Transformation Officer, RubiconMD

CONFERENCE HOST
Paula K. Davis, MA
Assistant Vice Chancellor for Health Sciences Diversity University of Pittsburgh

KEYNOTE SPEAKER
Marita Garrett
@maritagarrett | Wilkinsburg City Councilwoman and candidate for Mayor of Wilkinsburg

INSPIRE HEALTH LLC
@IHS_LLCS @WGFPA  IHS_LLCS

This event has been submitted for Continuing Medical Education credit by the American Academy of Family Physicians
MORNING SESSION

8:00am - Registration and Networking
Breakfast

Welcome to Pittsburgh
Councilman R. Daniel Lavelle | Council District 6
Paula K. Davis, MA | Assistant Vice Chancellor for Health Sciences Diversity, University of Pittsburgh

Overview of the Day, the MWP Movement, and the Ten Ingredients
Conference Hosts:
J. Nwando Olayiwola, MD, MPH, FAAFP
Amirah Hunt

Movement as a Must, Not an Extra: Practical Tools and Applications for Women
Jamie DeMarco, DPT | Physical Therapist, Tri-State Orthopedics; Yoga Instructor

Bring Your Brand to Life: How I Used Social Media to Unlock my Passion
(Ingredient 8)
Kyshira Moffett, MBA | Digital brand strategist and Chief Bombshell Officer of The KSM Group; Founder, #HerMovement

SESSION 1
Learning When to Say Yes, No, or Maybe
(Ingredient 7)
Samantha Hartzman | President and Co-Founder, Invest in Her

Coaching, Mentoring, Sponsorship
(Ingredient 3)
Darcel Madkin | President of African American Employee Business Resource Group (AA EBRG); Business Analyst, PNC Bank

Own Your Narrative: The Power of Blogging
Rachel Kallem Whitman, Ed.D. | Adjunct Faculty, Psychology Department, Duquesne University; Disability Advocate; Mental Health Blogger

MID-DAY SESSION

Afternoon Keynote: Why Now? The Importance of Advocacy for Minority Women in a Changing World
Marita Garrett
Wilkinsburg City Councilwoman and candidate for Mayor of Wilkinsburg

SESSION 2
Work, Work, Work: Building Your Network and Sister Circle
(Ingredient 2)
Nicole Webster | Corporate Citizenship Lead, Pittsburgh Office of Accenture

Women Working in IT
Kenya Matthews | Digital Product Manager, PNC Financial Services

Time Management and Work Life Balance
(Ingredient 5)
Sandra A. Murray, Ph.D. | Professor, University of Pittsburgh Department of Cell Biology

AFTERNOON SESSION

ADVOCACY PANEL
Moderator: Ora Anna Weisz, Ph.D. | Assistant Vice Chancellor for Faculty Excellence, Health Sciences, University of Pittsburgh
Panelists:
Ashli Molinero, DSc | Director, UPMC Disabilities Resource Center | Empowering Women with Disability
Esa Matius Davis, MD, MPH, FAAFP | Associate Professor of Medicine, Clinical and Translational Science; Director UPMC Tobacco Treatment Service
Minority Women in Academia: Breaking the Glass Ceiling
Marita Garrett
Wilkinsburg City Councilwoman and candidate for Mayor of Wilkinsburg

Afternoon Yoga Movement
Jamie DeMarco, DPT | Physical Therapist, Tri-State Orthopedics; Yoga Instructor

Special Performance
Courtyard Dancers Pittsburgh | Neoclassical and Contemporary Indian Dance-Theater
http://courtyarddancers.org/

Wellness for The Virtuous Woman
Jesabel Rivera-Guerra, MPH, CHES | Community Health Director, American Heart Association

Closing Ceremony and Sister Circle
Conference Host:
J. Nwando Olayiwola, MD, MPH, FAAFP